

# RHONDA R. GUITREAU, CMBS

Certified Medical Billing Specialist

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## Professional Profile:

- 40 plus years in the Healthcare Industry
- 20 plus years billing, coding, and collecting medical payments for professional providers
- 20 plus years negotiating and implementing medical practice financial policies to include billing and collecting patient payments
- 10 plus years reviewing and analyzing medical bills for fair and reasonable charges

## Expertise & Knowledge Areas:

- Legal Medical Billing Reviews – Utilization of Industry Standard UCR databases; Commercial insurance allowables, Medicare & Medicaid fees, State workers' comp plan charges and market-based fee comparisons
- Practice Management Consultant – Clinic & Facility based providers
- Owner/President – Medical Billing and Collections Firm
- Healthcare Consultant – Physical Medicine, Pain management, Anesthesia, Surgery
- Hospital Coordinator, Educator and Assistant Department Head
- Home Health Care Respiratory Care and Marketing Director
- Branch Manager – Home Health Center
- Executive Director – Medical Equipment Service to Major Hospitals
- Owner/Founder – Pediatric Medical Facility
- Hospital Administrative Director – Cardiopulmonary & Neurodiagnostics

## Professional Experience:

**December 2010 – Current**

**Medical Reimbursement Specialists  
Medical Billing Expert Consultant**

Extensive knowledge and experience providing medical bill reviews to determine the reasonableness of medical fees. Analysis of medical expenses to report and opine on providers' charges based on medical cost databases, industry resources, and cost comparisons by geographic area. Hundreds of thousands of individual medical services reviewed to determine reasonable and fair market values. Testified by deposition in over 60 cases.

## **Professional Experience:**

**January 2022 - Current**  
**December 2007 – December 2021**  
**January 2004 – December 2007**

**Billing Consultant**  
**President-Owner**  
**VP, Business Development**  
**Practice Management Consultant**  
**Dallas Medical Billing – Dallas, TX**

Provide professional medical billing, collections, and consulting for specialty providers with complex billing and reimbursement issues...Establish, review, and implement providers' annual fee schedules utilizing industry standard methodologies such as UCR databases and comparative market analyses. Experience in negotiating provider reimbursement based on UCR data and commercial insurance allowable fees. Experience with patient financial assistance re: liens, letters of protection, payment plans and other billing issues.

**January 1990 – December 2003**

**Owner/Founder**  
**Child Health America – Baton Rouge, LA**

Implemented business plan for start-up pediatric clinic to provide newly formed State of Louisiana Preventive Health Program for low-income children (Kid Med) ...Hosted Bobby Jindal, Asst. Secretary for US Dept. of Health and Human Services news conference to announce new program.

**August 1988 – October 1989**

**Executive Director**  
**Advanced Medical Concepts –**  
**Baton Rouge, LA**

Implemented business plan...Established operational budget...Hired professional staff... Established administrative procedures and reporting... Acquired inventory...Established fees and secured referral base for this new hospital owned durable medical equipment company and infusion pharmacy service.

**June 1986 – April 1988**

**Branch Manager**  
**Primedica/AMI Home Health Care Equip**  
**Slidell & Hammond, LA**

Planned, coordinated, and implemented opening of new branch office... Responsible for marketing, cost controls, collections, and corporate reporting...Recruited, hired, and trained new employees...Purchased initial inventory... Established and maintained all fees and charges.... Combined budget of \$1 million.

## **Professional Experience:**

**April 1984 – July 1985**

**Respiratory Care/Marketing Director  
National Home Health Care – Amarillo, TX**

Supervised 3 staff marketing special services to physicians...Implemented creative strategies to build referrals and client base...Made home visits to infants on apnea monitors subject to SIDS (Sudden Infant Death Syndrome)

**July 1982 – January 1984**

**Administrative Director – Humana, Inc.  
Garland Community Hospital- Garland, TX**

Supervised 15 technical staff for Respiratory Therapy, Cardiology, Neuro-Diagnostics and Non-Invasive Vascular Lab...Managed budget of \$1.5 million...Served on Safety, CPR, Infection Control, Quality Assurance, and ICU hospital committees

**October 1981 – July 1982**

**Pulmonary Rehabilitation Coordinator  
Methodist Hospital of Dallas – Dallas, TX**

Supervised 30 technical personnel, 5-7 students in specialized department...Developed team approach for in-patient and out-patient programs...Instructor for respiratory technology students from El Centro College.

**August 1979 - September 1981**

**Assistant Department Head/Coordinator  
Veterans Administration Hospital –  
Houston, TX; Shreveport, LA**

Supervised exercise physiology lab...Participated in drug research studies...Conducted in-service education...Coordinated pulmonary function laboratory services

**September 1977 – August 1979**

**Staff Respiratory Therapist  
Schumpert Medical Center – Shreveport, LA**

Worked in Intensive Care Unit, Neonatal Intensive Care Unit, Emergency Room...Participated in Care Flight of critically ill neonates.

## **Education:**

Bachelor's Degree, December 1979

Louisiana State University at Shreveport

## **Certifications:**

Certified Medical Billing Specialist – June 2021

Certified Medical Insurance Specialist - 2004

Certified/Registered Respiratory Therapist – Non-Practicing

## **Professional Associations:**

Forensic Expert Witness Association - Professional Member - Current

American Association of Professional Coders - Current

Medical Association of Billers - Current

## **Continuing Education:**

### Professional Seminars/Webinars –

- FairHealth.org and FairHealth Access
- Novitas Solutions - Centers for Medicare and Medicaid Services
- SEAK – The Expert Witness Training Company
- ExpertPages
- Medtronic – Spine Academy: Lumbar Spinal Fusion; Spine Coding for Physician Office Staff; Ambulatory Surgery Center – Coding, Coverage and Reimbursement; Bone Grafting
- Ambulatory Surgery Center 2020 – Healthcare Economics, Policy & Reimbursement
- TriZetto Provider Solutions – 2020 Healthcare Industry Regulatory Outlook
- Texas Bar CLE – Section 18.001 Affidavits and Counter-affidavits: Changes in the Law & Recent Court Decisions
- Forensic Expert Witness Association (FEWA) -Annual National Conference; Texas Justice Center

### Ongoing Review -

- Medical Billing industry standards
- Medical Billing cases in litigation - Contract breaches, personal injury, work comp
- Payment settlements re: Subrogation, liens, provider letters of protection
- State and Federal regulations re: Medical bill transparency laws and payment methodologies
- Major Commercial insurance provider policies, allowable fees, correct coding initiatives, plan descriptions/benefits
- New, investigational medical procedures pending insurance reimbursement by major payers
- Provider newsletters from Blue Cross Blue Shield – Texas, Louisiana, Illinois; United Healthcare, Cigna, Aetna, Medicare, Texas Medicaid Health Partnership
- State and Federal guidelines re: expert witnesses
- Court decisions involving current medical industry issues