

John A. Harris, MS, MBA, BS, AAS **Background and Qualifications**

Date: 2025

John is a Landscape Economist, Urban Forester, Consulting Arborist, and Landscape Designer, with over 40 years of experience in the Green Industry across North America and the Caribbean. Currently, John is the Principal of LANDSCAPE ECONOMICS LLC, an Expert Services company for assessing and valuing Damage Claims involving trees, landscaping, plant nurseries, tree farms, or natural areas. He is also an Expert for personal injury or wrongful death cases involving trees or landscapes, Utility Line Clearance, Arboriculture, Landscaping, and Landscape Maintenance, for industry standards and standard practices. John also has experience and expertise in reviewing, writing, and enforcing tree and landscape codes and/or regulations.

As another part of John's professional work, he is President of EARTH ADVISORS, INC., an independent Green Industry Consulting and Project Management company for Urban Forestry, Arboriculture, Landscape, and Environmental Consulting Services. His work includes tree and landscape maintenance audits, writing RFB and RFP documents for tree and landscape maintenance contracts and specifications, landscape design, permitting assistance, and assisting with settlement of regulatory and code violations for contractors and property owners.

His qualifications include being: An ASCA Registered Consulting Arborist, ASCA Tree and Plant Appraisal Qualified, SAF Certified Forester, ISA Certified Arborist, ISA Tree Risk Assessment Qualified, ISA-Florida Trained Nursery Tree Grader, LIAF Certified Landscape Inspector, FL-DEP Registered Professional Mangrove Trimmer, and CTLA trained Tree and Landscape Appraiser. He was inducted into **Lambda Alpha International Honorary Land Economics Society** in 1997 for his dedicated work determining and defending tree and landscape values.

He has 4 college degrees: Master of Science in Forest Economics from SUNY College of Environmental Science and Forestry, Master in Business Administration from Syracuse University, Bachelor of Science in Resources Management from SUNY College of Environmental Science and Forestry, and Associates of Applied Science in Natural Resources Conservation from SUNY Morrisville Agricultural and Technical College.

John has owned and managed landscape maintenance, landscaping, and tree care companies, and worked as a consultant in Utility Forestry in the U.S. and Canada. He has additionally provided business management consulting for a number of nurseries, landscape contractors, and tree care companies in South Florida.

John is an educator nationally in the Green Industry. As an educator, his experience includes being: Instructor for the John Scott Dailey Florida Institute of Government, an Associate Professor at Miami-Dade College and Seminole County Community College, a Vocational Teacher with the Miami-Dade County School Board. He has provided education workshops and seminars for over 75 organizations and businesses, including: Society of American Foresters, International Society of Arboriculture, American Society of Consulting Arborists, Florida Urban Forestry Council, Landscape Inspectors Association of Florida, Fairchild Tropical Garden, and Vermont Urban Forestry Council.

John has appeared on TV in Florida and New York as an expert Forester and Arborist. He has been published in newspapers, magazines, and trade journals regarding Forestry, Arboriculture, Urban Forestry, Landscape Maintenance, and Tree Appraisals. He is a Subject Matter Expert (SME) in Tree and Plant Appraisal, Arboriculture, Urban Forestry, and Forestry, for national Green Industry professional organizations.

A current CV for John Harris is available upon request as part of review for Expert assignment inquiries.