

# Megan A. Smith, DO, MBA

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**October 2025**



## Professional Experience

### Medical Director – Aetna/CVS Healthcare, Dallas, TX | Dec 2019 – Present

- Oversee utilization management reviews for both commercial and Medicare members to ensure quality, evidence-based care while optimizing cost efficiency.
- Served as primary liaison to the Texas Medical Association from 2020-2021, fostering strong relationships to promote collaboration between providers and payors.
- Provide clinical leadership in the development and implementation of care management strategies, aligning organizational goals with regulatory and accreditation standards.
- Collaborate cross-functionally with operations, quality, and network teams to enhance clinical programs and improve member health outcomes.
- Conduct peer-to-peer clinical consultations with providers to review cases and ensure appropriate utilization of services.
- Train and mentor new Medical Directors, ensuring consistent adherence to clinical standards and smooth onboarding into utilization management processes.
- Served on joint operating committees, contributing clinical expertise to strategic discussions and operational decision-making.

### Medical Consultant – Pharmaceutical Marketing Research | Oct 2016 – Present

- Provide medical expertise and consultation for pharmaceutical marketing research initiatives.
- Support development of evidence-based strategies and insights for pharmaceutical clients.
- Initially as freelance work, as of 2025, as MAS Medical Consulting

### Physician – Baylor Scott & White Healthcare, Colleyville & Fort Worth, TX | Oct 2011 – Nov 2019

- Delivered comprehensive primary care to a diverse adult patient population, focusing on prevention, diagnosis, and management of acute and chronic conditions.
- Developed and implemented individualized care plans with the goal of improving long-term patient outcomes and supporting evidence-based practice.
- Collaborated with multidisciplinary teams to coordinate complex care.
- Provided patient education and counseling to promote lifestyle modifications and preventive health strategies.
- Served on the Executive Committee, contributing to strategic decision-making and practice management initiatives.

## Leadership and Governance

### Board of Trustees – University of Dallas, Irving, TX | Oct 2018 – Aug 2025

- Chaired the Marketing, Communications & Enrollment Committee; contributed to strategic initiatives that strengthened university outreach and student engagement.
- Served as a member of the Risk Management and Governance Committees, providing oversight on institutional compliance and policy.
- Appointed to the Executive Committee, supporting high-level decision-making and long-term strategic planning.

## Leadership and Governance (continued)

### **Executive Physician Leadership Committee – Baylor Scott and White Healthcare | Oct 2011 – Nov 2019**

- Collaborated with physician leaders to guide operational, fiscal, and personnel decisions for the outpatient practice.
- Contributed to policy development and workflow improvements that enhanced efficiency and patient care delivery.

### **Chief Resident – Internal Medicine, Methodist Health System, Dallas, TX | Jun 2010 – Jun 2011**

- Directed scheduling and oversight of residents and interns under the supervision of the program director.
- Facilitated morning report sessions, participated in peer review committees, and addressed disciplinary issues.

## Education

### **Master of Business Administration (MBA) – University of Dallas, Irving, TX | Dec 2018**

### **Doctor of Osteopathic Medicine (DO) – University of North Texas Health Science Center, Fort Worth, TX | May 2008**

### **Bachelor of Arts in Biology – University of Dallas, Irving, TX | May 2002**

## Licensure and Certifications

**American Board of Internal Medicine – Certified 2011, Recertified 2021**

**Texas State Medical License – Active**

## Professional Affiliations

**American College of Physicians**

## Other Work Experience

### **High School Biology Teacher – Keller High School, Keller, TX | 2003 – 2004**

- Taught biology courses to high school students & coached girls' basketball and softball.

### **Laboratory Assistant – UT Southwestern Medical Center, Dallas, TX | 2002 – 2003**

- Supported cellular signaling research through bench experiments and data analysis.
- Performed isolation of murine B cells and conducted flow cytometry, RNA analysis, and Western blotting