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Tradewinds Healthcare Consulting, LLC

04/2025 - Present

- Consulting Expert
- Testifying Expert
- Clinical case review

Humana, Inc.

08/2023 - 04/2024

- Co-Chair Humana Utilization Management Committee
 - Continued in National Director role below and added these responsibilities
 - Lead, Launch and manage the above committee to meet CMMS mandates
 - Collaborate on complex workflows, governance and communication cascades
 - Collaborate in the creation, review and approval of all clinical coverage policies

Humana, Inc.

03/2022 - 04/2024

National Director Medicare Advantage

- Accountable for physician UM services managing benefits for ~8,000,000 members
- Collaborate with regional markets to improve clinical, quality and financial performance for both internal and external customers
- Worked closely with Legal, Risk, Regulatory Compliance, corporate communications, and related enterprise stakeholders
- National Director - Outpatient Services
 - Managed physician team covering outpatient prior auth requests
- National Director - Grievances and Appeals
 - Grew team to 16 physicians with two lead physicians
 - Managed Stars measures for Timeliness and Fairness
- National Director - Home Health
 - Managed physician team covering home health prior auth requests

Humana, Inc.

03/2019 - 03/2022

- Regional Vice President - MidAtlantic States (NC, VA, MD, DE)
 - Accountable for acute and post-acute inpatient physician and nursing UM services
 - Accountable for acute and post-acute inpatient nursing case management
 - Accountable for physician and nurse management of benefits for ~500,000 members
 - Grew team from 3 to 15 physicians with two lead physicians
 - Managed provider relationships, performance, and outcomes during COVID 19
 - Developed COVID risk stratification tool for providers during pandemic
 - Responsible for integrating enterprise population health strategies in the market

Humana, Inc.

03/2018 - 03/2019

- National Reviewing Medical Director
 - Case reviews for acute inpatient and post-acute authorizations

Humana, Inc.

01/2015 - 03/2018

- Associate Chief Medical Officer - Vice President Integrated Care
 - Clinical leadership for primary and specialty care physician group
 - ~200+ physicians and mid-level providers across ~60 centers in 5 states
 - Led the multidisciplinary team to create and develop internal governance committees
 - Licensing and Credentialing
 - Quality and Patient Safety
 - Peer Review
 - Clinical Policy and Physician Education/Development
 - Worked with Lead Pharmacists to implement and manage formulary strategies across the practice
 - Provided clinical leadership during a merger - spin out transaction for multiple brands
 - Provided direct patient care
 - Population Health programs
 - Launched cardiology and cardiac imaging practice
 - Peripheral arterial disease detection and prevention program
 - Developed COPD triage symptom tracker and self management program
 - Collaborator with practices to reduce ED visits and acute admission rates

JJMDigital, LLC / DBA Fine Art Lens

11/2017 - Present

Role: Fine Art Photographer

Genre: Abstract Macro Photography

Humana - Concentra / Advanced Medical Specialists

05/2013 - 1/2015

- Regional Medical Director - Pacific Division
 - Expanded role to include Southern California and added Northern California, Oregon, Nevada, and Hawaii
 - Managed clinical teams in ~40 ambulatory centers providing occupational medicine and urgent care treatment
 - Ensured compliance with licensing, certifications, and accrediting bodies
 - Joined Enterprise Quality Improvement Committee
 - Implemented clinical strategies from senior medical leadership
 - Initiated and managed a systematic chart review system across 10 states
 - Initiated web-based scheduling platform for clinical staffing across 10 states
 - Provided direct patient care

Humana - Concentra / Advanced Medical Specialists

11/2012 - 5/2013

- Area Medical Director - Southern California
 - Managed clinical teams in ~40 ambulatory centers providing occupational medicine and urgent care treatment
 - Ensured compliance with licensing, certifications, and accrediting bodies
 - Implemented clinical strategies from senior medical leadership
 - Provided direct patient care

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| Premiere Medical Travel Consultants | 2008 - 2011 |
| <ul style="list-style-type: none"> ● CEO / Owner ● Researched, toured, and developed international network to understand several international healthcare delivery systems | |
| Entropy Medical Group | 5/2011 - 10/2012 |
| <ul style="list-style-type: none"> ● CEO ● Provided high acuity direct patient care ● Entrepreneurial initiative | |
| Pasadena Angels | 05/2010 - 1/2012 |
| <ul style="list-style-type: none"> ● Participated in review of potential investment opportunities | |
| Southern California Permanente Medical Group (Kaiser) | 01/2010 - ~2013 |
| <ul style="list-style-type: none"> ● Per diem clinical emergency medicine physician <ul style="list-style-type: none"> ○ Provided direct patient care | |
| Southern California Permanente Medical Group (Kaiser) | 07/1998 - 1/2010 |
| <ul style="list-style-type: none"> ● General partner in medical group <ul style="list-style-type: none"> ○ Assistant Chief of Service / Clinical Physician ○ Provided direct patient care ● Managed ~150 employees and general partners with tiered skills and licensures ● Co-Led Emergency Department efforts and supported medical center during regulatory and certifying body audits ● Clinical pathway development examples: <ul style="list-style-type: none"> ○ AMI - Improved door to EKG time to 100% compliance in high risk chest pain patients ○ AMI - Improved door to drug delivery to 100% compliance for STEMI patients ○ Pneumonia - improved diagnostic testing and treatment delivery to 100% compliance ● Committee Member: <ul style="list-style-type: none"> ○ Quality Assurance/Improvement ○ Thrombolytic and cardiac arrest review ○ Sentinel event review (emergency department cases) ○ Electronic medical record implementation regional committee | |
| NuMask, Inc. | 2006 - |
| <ul style="list-style-type: none"> ● Inventor / Founder / Shareholder <ul style="list-style-type: none"> ○ Invented medical device for critical airway and ventilation management ○ Secured patent filings, continuation and global patent rights filings ○ Managed prototype development to completion ○ Completed FDA registrations, filings and implemented QI/QC programs ○ Secured and negotiated GMP compliant contract with manufacturer ○ Supervised commercial mold production, assembly and packaging ○ Served in director /officer capacity from founding through fall of 2009 ○ Simple shareholder from ~Q3/2009 and forward | |

LAC + USC Medical Center	07/1997 - 08/1999
<ul style="list-style-type: none"> ● Associate Director for Clinical Affairs & Ambulatory Care <ul style="list-style-type: none"> ○ Managed ~200 employees with tiered skill levels and licensures ○ Provided direct patient care ○ Supported department efforts on regulatory and certifying body audits ○ Developed data system to capture training program clinical experience ○ Developed and implemented an EMR database for acute chest pain patients ● Committee Member: <ul style="list-style-type: none"> ○ Quality assurance / improvement ○ Pharmacy & Therapeutics ○ Credentialing ○ Information systems ○ Transfusion ○ Clinical Lab Advisory 	
St Luke's Hospital Medical Center	1996 - 1999
<ul style="list-style-type: none"> ● per diem ED Physician ● Direct patient care 	
Holy Cross Trauma Center / per diem ED Physician	1997 - 1999
<ul style="list-style-type: none"> ● per diem ED Physician ● Direct patient care 	
The Jamaica Hospital	~1984 - 1993
<ul style="list-style-type: none"> ● Full Time 911 Paramedic ● Direct patient care 	
Mary Immaculate Hospital	~1988 - 1990
<ul style="list-style-type: none"> ● Per diem 911 Paramedic ● Direct patient care 	
Maimonides Hospital	~1988 - 1990
<ul style="list-style-type: none"> ● Per diem 911 Paramedic ● Direct patient care 	

Academics and Licenses:

Emergency Medicine Board Certified	1998 - Present
Maryland Physician's License	2018 - Present
California Physician's License	1998 - Retired
Oregon Physician's License	2014 - Retired
Florida Physician License	2015 - Retired
Federal DEA License	1998 - Retired

Pepperdine University Graziadio School of Business	4/2006 - 12/2008
<ul style="list-style-type: none"> ● Presidential & Key Executive MBA 	
LAC + USC Medical Center	07/1997 - 08/1999
<ul style="list-style-type: none"> ● Associate Clinical Professor of Emergency Medicine 	

LAC + USC Medical Center	07/1994 - 06/1997
<ul style="list-style-type: none"> • Emergency Medicine Residency 	
LAC + USC Medical Center	07/1993 - 06/1994
<ul style="list-style-type: none"> • Rotating medical Internship 	
SUNY Health Science Center at Brooklyn	08/1989 - 06/1993
<ul style="list-style-type: none"> • Doctor of Medicine 	
Long Island University at C.W. Post	09/1986 - 06/1989
<ul style="list-style-type: none"> • Bachelors in Biology with Chemistry Minor 	
Long Island Community College	09/1979 - 06/1989
Associates Degree - General Studies	
Commack HS North	9/1975 - 06/1979

Volunteer Work

Los Angeles Sheriff's Office Helicopter and High Angle Rescue Squad	~1998 - 2001
<ul style="list-style-type: none"> • On site base station physician • Rescue team member • Crew member 	
Commack Volunteer Ambulance Senior Squad	09/1979 - ~1986
<ul style="list-style-type: none"> • Advanced Emergency Medical Technician • Emergency Medical Technician • Driver • Dispatcher 	
Commack Volunteer Ambulance Youth Squad	09/1975 - 09/1979
<ul style="list-style-type: none"> • Patient Attendant • Advanced First Aider • Dispatcher • Competition team member and captain 	