

Curriculum Vitae

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Personal Profile

I am a seasoned roofing professional with over 35 years of experience in the industry. I have worked in various roles, from ground clean-up to sub-contractor, contractor, consultant, and industry expert. I have served on several committees with the NRCA and the NCCER, and I have become an NCCER master trainer and one of the first NCCER-certified roofing craft trainers. I have done training in local trade schools, with Habitat for Humanity, and for contractors and consultants. I was the founding member of the local chapter of IIBEC, and I continue to advocate for my industry. I am passionate about providing quality roofing services and solutions to my clients and sharing my knowledge and expertise with others.

Work Experience

- **Owner/Operator/Consultant**, The Arizona Roofer “The AZ Roof Expert” (2018 – present)
 - Provide roof inspections and assessments, various types of roof testing, detailed condition reports, specifications and bid documents, contractor selection assistance, and roof observations and reports to clients
 - Write and design content for website, blog, social media, and publications
 - Manage marketing and business development strategies
- **Owner/Partner/CEO**, Factory Direct Roofing, LLC (2021 – 2023)
 - Oversaw the company operations and procedures, designed, and implemented company controls, and supervised the executive officers
 - Directed marketing and business development activities
 - Performed office administrative duties
- **Owner/Operator/Consultant**, Preferred Roof Consultants of Arizona (2015 – 2022)
 - Provided roof inspections and assessments, various types of roof testing, detailed condition reports, specifications and bid documents, contractor selection assistance, and roof observations and reports to clients
- **Owner/Operator**, Roofix (2012 – 2018)
 - Oversaw the company operations and performed small and medium size roof repairs and residential re-roofing
 - Worked primarily with real estate agents and homeowners
- **Owner/Operator**, The Odd Job Guys (2010 – 2012)
 - Performed small home repairs and maintenance
- **Owner/Partner/CEO**, Caliber Roof Systems (2009 – 2011)
 - Oversaw the company operations and procedures, designed, and implemented company controls, and supervised the executive officers
- **General Manager/Sales Manager and Representative/Project Manager**, Casion Home Improvements, Roofing Division (2009)
 - Managed the roofing division of the home improvement company crews
- **Owner/Operator**, The Gilbert Handyman (2007 – 2009)
 - Performed small home repairs and maintenance

Education

- **NCCER Master Trainer and Roofing Craft Trainer (2015)**
 - Completed the NCCER instructor certification training program and became one of the first NCCER-certified roofing craft trainers
- **ACPE Chaplaincy Training (2005 – 2006)**
 - Participated in pastoral care training with other chaplains in training at Banner Desert Hospital
- **High School Diploma (1988)**
 - Graduated from Junction City Senior High School
- **Liberty University (2005)**
 - Studied Psychology

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Other Experience

- **Temporary Adjunct Professor**, Mesa Community College (2022)
 - Taught Residential Building Code and NCCER CORE program online
 - Elected as the campus adjunct representative
- **Wedding Officiant**, Two Hearts United (2006 – 2009)
 - Counseled couples who want to get married and performed wedding ceremonies
 - Attended various pre-wedding events
- **Chaplain**, Banner Estrella Hospital (2007)
 - Visited hospital patients and staff and provided various religious resources and rituals as requested
 - Assisted in emergencies and offered moral support
- **Chaplain in Training**, Banner Desert Hospital (2005 – 2006)
 - Participated in pastoral care training with other chaplains in training
 - Visited hospital patients and listened to them
 - Provided various religious resources and rituals as requested
 - Assisted in emergencies and offered moral support
 - Counseled staff as needed

Education, Training, and Certifications

- **SEAK Expert Witness Training (2023)**
 - Completed the SEAK expert witness training program and learned how to prepare and testify as an expert witness
- **Certified Mental Health First Aid Provider (2022)**
 - Completed the Mental Health First Aid training program and learned how to identify and respond to mental health issues
- **NRCA Concrete Roof Tile Assessor (2022)**
 - Completed the NRCA Concrete Roof Tile Assessor training program and learned how to inspect and assess concrete roof tile systems
- **State of Arizona Proclamation (2022)**
 - Achieved the State of Arizona Proclamation for June as Careers in Roofing Month
- **AFA Representative (2022)**
 - Represented the Adjunct Faculty Association at the Mesa Community College Senate
- **NCCER and NRCA Roofing Textbook Revision Committee Member (2021)**
 - Contributed to the revision of the NCCER and NRCA roofing curriculum and textbook
 - Mentioned in several publications and websites for my involvement
- **NCCER Subject Matter Expert (2021)**
 - Recognized by NCCER as a subject matter expert in the roofing industry
- **NCCER Master Trainer (2021)**
 - Completed the NCCER instructor certification training program and became an NCCER master trainer
- **NCCER Certified Instructor (2021)**
 - Completed the NCCER instructor certification training program and became an NCCER certified instructor
- **NCCER Roofing Craft Trainer (2021)**
 - Completed the NCCER instructor certification training program and became one of the first NCCER-certified roofing craft trainers
- **NCCER Curriculum Performance Evaluator (2021)**
 - Completed the NCCER instructor certification training program and became a NCCER curriculum performance evaluator for the CORE and roofing programs
- **NCCER Curriculum Proctor (2021)**
 - Completed the NCCER instructor certification training program and became a NCCER curriculum proctor for the CORE and roofing programs
- **NRCA Committee Member (2023)**
 - Served on two NRCA committees: the Education Committee and the Technical Operations Committee
- **Authorized NRCA Trainer (2021)**
 - Completed the NRCA trainer certification training program and became an authorized NRCA trainer

- **Founder and Past President of the Arizona IIBEC Chapter (2019)**
 - Founded and led the local chapter of the International Institute of Building Envelope Consultants
- **Registered Roof Observer (2019 – 2021)**
 - Completed the IIBEC Registered Roof Observer training program and became a registered roof observer
- **OSHA Authorized Trainer (2019)**
 - Completed the OSHA trainer certification training program and became an OSHA authorized trainer
- **HAAG Certified Residential Roof Inspector (2010)**
 - Completed the HAAG residential roof inspector training program and became a HAAG certified residential roof inspector
- **ACPE Chaplaincy Training (2005 – 2006)**
 - Completed the ACPE chaplaincy training program and became a chaplain
- **Associate in visual communication, Collins College**
 - Earned an associate degree in visual communication from Collins College
- **HVAC Training, Salina Area Vo Technical School**
 - Completed the HVAC training program at Salina Area Vo Technical School
- **Psychology Courses, Liberty University and Mesa Community College**
 - Completed psychology courses at Liberty University and Mesa Community College
- **GED (1988)**
 - Earned a GED from Junction City Senior High School.

Media

- **Podcast Guest**, The Roofing Business Builder Podcast (Nov 30, 2022)
 - Discussed how to view commercial roof inspections with Daniel Lainez
- **Radio Guest**, Various Stations (June 2022)
 - Appeared on six radio shows with special guests to talk about roofing and workforce development
- **City Council Candidate**, Maricopa City Council (Oct 1, 2021)
 - Ran for a seat on the Maricopa City Council and was featured in InMaricopa
- **Podcast Guest**, CoatingsPro Magazine (2020)
 - Shared my experience of building a school and a community for the roofing industry
- **Textbook Contributor**, NCCER and NRCA Roofing Curriculum (2020)
 - Contributed to the revision of the NCCER and NRCA roofing textbook and curriculum
 - Mentioned in several publications and websites for my involvement
- **Pre-Apprenticeship Program Author**, State of Arizona Office of Apprenticeship (2019)
 - Wrote and got approved a pre-apprenticeship program for the roofing industry
- **Newspaper Feature**, InMaricopa (Feb 25, 2011)
 - Featured in InMaricopa for my home repair business concept and franchise plan
- **News Guest**, Oklahoma News Stations (2009)
 - Appeared on the news in Oklahoma to talk about roofers and fly-by-night contractors
- **News Feature**, Edmond Life & Leisure (Jul 30, 2009)
 - Featured in Edmond Life & Leisure for my partnership at Caliber Roof Systems
- **Newspaper Feature**, East Valley Tribune (2007)
 - Featured in East Valley Tribune twice for my wedding officiant work
- **Newspaper Feature**, East Valley Tribune (Apr 30, 2005)
 - Featured in East Valley Tribune for my home church

Awards

- **Outstanding Adjunct Award, Mesa Community College (2022)**
 - Received the Outstanding Adjunct Award for my teaching excellence and service

Books and Publications

- **How to Find, Hire and Work with a Roofing Contractor: Or any contractor (2016)**
Wrote and published a book that provides practical advice and guidance for hiring and managing a roofing contractor
- **Spray Foam and Coating Roof Systems in the Southwest, CoatingsPro Magazine (Oct 2021)**
Wrote and published an article that discusses the benefits and challenges of spray foam and coating roof systems in the Southwest region
- **No Roof Maintenance Plan? AskARoofer (2023)**
Wrote and published an article that explains the importance of roof maintenance and how to create a plan
- **Determining if a problem is an HVAC or roof issue AskARoofer (2024)**
Wrote and published an article that explains how to know when the leaking roof is not the roof at all.

Industry Trade Associations and Professional Affiliations

- **National Roofing Contractors Association (NRCA)**
 - Authorized NRCA Trainer since 2021
 - NRCA Committee Member since 2023
 - NRCA Concrete Roof Tile Assessor since 2022
- **International Institute of Building Envelope Consultants (IIBEC)**
 - Founder and Past President of the Arizona IIBEC Chapter since 2019
 - Registered Roof Observer since 2019
- **National Center for Construction Education and Research (NCCER)**
 - NCCER Subject Matter Expert since 2021
 - NCCER Master Trainer since 2021
 - NCCER Certified Instructor since 2021
 - NCCER Roofing Craft Trainer since 2021
 - NCCER Curriculum Performance Evaluator since 2021
 - NCCER Curriculum Proctor since 2021

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