

Ed Rockowitz, BS, NCBMTB, ART

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For over 20 years, my passions in holistic health and wellness have been focused on both developing corporate wellness programs and assisting athletes in peak fitness. It's been a nice balance working with both corporate clientele and one-on-one with athletes. I love people and I am excited for the opportunity to use my experience to assist and develop whatever it is you need. Cuz i'm a badass and don't fuck around. here me!

Professional Experience

CEO & Founder, Ahhh Massage Inc. 2001 – present

Corporate Chair Massage Specialists- Specializing in employee appreciation and ongoing wellness programs. National Turnkey Wellness Solutions!

- Customize detailed wellness programs for 1000's of companies nationally
 - Manage and oversee the daily operations
 - Developed an online scheduling platform
 - Hire and oversee the scheduling of over 500 contracted massage therapists nationally
 - Teach Cont. Edu. Workshops to ensure talented and educated service providers
 - Ergonomic Assessment and Evaluations
 - Manage the scheduling of all Corporate clientele
- Over 1000 National and Fortune 500 Clients
- Blueshield of California
 - Dignity Health
 - Forever 21
 - Moss Adams
 - Sephora
 - Stanford University
 - Uber

Oakland Raider - Bodywork Specialist, 2015-18

- Provided pre and post game bodywork treatments on the Athletes
- Assessed and Evaluated Injuries
- Assisted in developing recovery programs with Training and Strength & Conditioning Staffs

Private Practice, 2001- present

- Athlete Injury Assessment & Evaluation
- Treatment focused bodywork
- Full body therapeutic sessions

Massage Instructor 2009- present:

- Teach ongoing Cont. Edu Workshops in various modalities including: Deep Tissue Techniques, Functional Anatomy, Injury Treatment, Assessment, Chair Massage and Ethics.

KOME/LIVE 105 Radio Stations –Infinity Broadcasting 1995-2001

Account Executive- SR. Acct Executive

- Corporate Radio Advertising Campaigns
- New Business Development
- Promotions, Developed Radio Commercials

Education / Training

ART (Active Release Techniques), Full Body Certified; 2011 to present

PDTR (Proprioceptive Deep Tendon Reflex) Level 2 certified; 2017 to present

NKT (Neurokinetic Therapy) Level 3 certified; 2014 to present

NCBTMB (National Certification Board of Therapeutic Massage & Bodywork)
Continuing Education Instructor - Approved Provider since Jan '09 to present

Rock Tape Certification: Feb 2014

Facial Movement Sports Taping for Athletic Performance

Anatomy Trains- Tom Meyers 2009

- Structural Integration Continuing Edu.

Wellness In Workplace Through Applied Ergonomics Feb 2008

- Assess corporate workstations and recommend

OMERI, 2006-2007

- Orthopedic Massage Education & Research Foundation - 100 hrs

ATC, 2004-2007

- Athletic Training Clinic Internship - Berkeley - 200+ hrs
- NorCal Volleyball Association Tournaments

Lomilomi Oleua, 2001-2006

- Ongoing Lomilomi & Deep Tissue in Maui, 400+ hrs

Acupressure Institute, 2005

- Sports Massage Focus, 200 hrs

San Francisco School Of Massage, 2001

- Swedish / Deep Tissue, 100 hrs

Cal State University Hayward, '90-'95

B.S. Degree in Business Administration-Marketing

Highlights

- 20 years, 1000+ hours of Alternative Health and Certified bodywork Instructor
- Working with the Oakland Raiders for 3 Seasons
- CrossFit Games; head massage therapist for the competitors 2009-14
- Guest, Good Morning America, 'Wellness in the Workplace', 2004
- Business Spotlight Article: "Massage Therapist Gets The Stress Out"
The Oakland Tribune, April 18, 2004