

# MARK CLINTON, MBA, ARM

## SUMMARY

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Loss Control, Risk Management & Safety Consultant, Litigation Support; Premises Liability, Amusement & Insurance Loss Control

## EXPERIENCE

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July 1998 – Present

President & Founder: Decisive Management Group, Inc.  
2513 McCain Blvd., Ste 2, Box 201  
North Little Rock, AR 72116

Independent Loss Control, state regulatory compliance, safety training & OSHA compliance consulting.

- Expert for Premises Liability issues including amusement occupancies such as zip lines, ropes courses, state & county fairs, and tramp parks including but not limited to Adventure Forest/Memphis, TN, Arkansas/4H, Wichita (KS) Sports Forum, as well as other similar.
- Conducted amusement, carnival, state fair & zip line / ropes element(s) surveys directly for operators, their managing general agent, Haas-Wilkerson and insurers, ACE & CNA Insurance; 1993-2002 as well as Everest RE.
- Retained parking lot expert, for both plaintiff & defendant, using OSHA, NFPA, ANSI, ASTM and ADA standards as they apply to the specific situation or case.
- Conducted insurance loss control assessments for assembly occupancies, such as rodeos, arenas, concert venues, including but not limited to the Four States Rodeo, Barton Coliseum, Simmons Arena, Arkansas State Fair, Louisiana State Fair, Tri-State Fair / Memphis & Dickey Stephens Park among others.
- Subject loss control assessments for the insurers included walking & work surfaces, safety, security, workplace violence, application of life safety code & OSHA Walking & Work Surface standard to slips, trips & falls; deteriorating sidewalks, other issues involving changes in elevation, application of NFPA

3000/Active Shooter & Hostile Emergency Response (ASHER) & other relevant regulatory issues.

- Specifically trained for NFPA 101/Life Safety Code & Life Safety Code for Health Care (2002), using the Life Safety Code in assessing thousands of public places, restaurants, hotels/motels and other buildings for insurers as well as their vendors.
- Conducted multiple property, general liability & premises evaluations and loss control surveys for insurers of oil jobbers, distributors and petroleum marketers.
- Marinas & docks business in premises issues through CNA Insurance commercial account marketing business segment in 1994. Construction expertise includes conducting over 2,000 loss control surveys for construction contractors' insurers & captive insurance programs since 1989, ranging from road & bridge builders to artisans of all types, including masons, drywall contractors, electricians, plumbers, roofers, concrete contractors' and others.
- Specific Life Safety Code / Arkansas Prevention Code training consists of NFPA Life Safety Code / NFPA 101 training provided by NFPA.
- Current work includes a wide variety of loss control inspections, surveys and captive member servicing for regional & national captive insurance programs, loss control vendors and insurers including marinas & docks for 40 years (as of 3/16/25); conducting and assisting insurers in Arkansas Worker's Compensation Commission Rule 31 audits, improvement & review process (insurer loss prevention audits) and conducted Rule 32 (high loss ratio employers) surveys & assisting in safety program implementation; provides safety meeting & safety management leadership services for staffing agencies and provides safety training to captive program members and employers.
- Current territory includes Arkansas & surrounding states for Loss Control, nationwide for Qualified/Expert Witness work and international assignments are considered. Current engineering scope being surveyed is all lines from Workers' Compensation, General Liability and Property including Life Safety/NFPA 101.
- Former (July 2014 – January 2017) third party safety director for a large construction contractor, Bailey Construction, LLC., working through the eastern half of the United States building and remodeling structures for cinemas, retail, churches and others.
- Conducted on-site safety evaluations and produced reports for construction projects in Little Rock, AR; McKinney, TX; Albany, NY; Cleveland, OH; Charlottesville, VA; Charlotte, NC and Columbia, SC as well as others.

- Conducted OSHA Recordkeeping Rule accident investigation for in-patient hospitalization involving accident in July 2016 for Bailey. Updated corporate safety program.
- Previously served as principal loss control consultant for Guarantee Insurance/Patriot National & Ullico in AR, MO & IN and later in MT, NM, NY, NJ, PA, SC & GA from 2005-2014 and assisted with multiple Arkansas Workers Comp Commission audits and audit preparation.
- Arkansas Qualified (Approved Professional Safety Source) since the inception of the program in 1994. Have assisted on 4 audits for carriers with the Arkansas Workers Comp Commission.
- Missouri Certified Safety Consultant
- Texas Field Service Rep (reviewed)
- Previously served as a national vendor (2000-2005) for loss control working up to 13 contractors nationwide; directly training several new consultants, two of whom were new college graduates.
- OSHA Outreach Trainer for General Industry (Forklift & Warehouse) & Construction, providing competent person training and individual sessions for a variety of companies in both sectors from medical, health care, hospices, staffing firms and contractors of various types. Conducted DOT reasonable suspicion training for captive insurance program members.

July 2014 – January 2017

Third Party Safety Director

Bailey Construction & Consulting, LLC

2200 N Rodney Parham Rd, Ste 206

Little Rock, AR 72202

- Worked the eastern half of the United States facilitating safe building, construction and remodeling structures for cinemas, retail, churches and others. Cited various, numerous subcontractors for OSHA violations, unsafe activities and processes.
- Conducted on-site safety evaluations and produced reports for construction projects in Little Rock, AR; McKinney, TX; Albany, NY; Cleveland, OH; Charlottesville, VA; Charlotte, NC and Columbia, SC as well as others.
- Conducted OSHA Recordkeeping Rule accident investigation for in-patient hospitalization involving a serious lost – time / Worker’s Comp indemnity accident in July 2016 for Bailey.
- Updated corporate safety program and provided training directly to superintendents, assistants and project managers.

August 1995 - July 1998

Safety & Health Manager and Senior Consultant

Zenith Insurance Company

824 Front Street

Conway, AR 72032

- Conducted on-site Workers' Compensation loss control surveys with clients in Arkansas and Mississippi.
- Coordinated, evaluated and assisted in development of insured's safety programs throughout Arkansas and Mississippi.
- Presented audit and compliance materials for Zenith to the Arkansas Workers' Compensation Commission Accident Prevention division.
- Provided state regulatory Rule 32 surveys, health & safety plans and training to provide compliance.
- Conducted on-site safety training for service, construction, manufacturing and retail companies and organized day long ergonomic training by a leading occupational physician for all clients.
- Submitted substantive management recommendations covering safety, personnel and liability issues.
- Because our Managing General Agent, American Management Corporation had developed a risk management program for oil jobbers, gasoline & natural gas distributors, propane suppliers and petroleum marketers much of my work during this time involved those types of businesses.
- Participated in team meetings on Singlepoint, the 24-hour coverage initiative for Worker's Comp, Short-term disability, Long-term disability & health coverage for Health & Wellness program development.

March 1993 - August 1995

Senior Loss Control Representative

CNA Insurance Company

10810 Executive Center Drive, Suite 315

Little Rock, AR 72211

- Provided risk selection and risk improvement surveys for Arkansas businesses as well as specific risk management service evaluating property, liability, auto and workplace exposures., submitting pertinent management recommendations and providing loss control service.

- Conducted on-site safety training for amusement operators, carnivals, service, construction and manufacturing entities within territorial responsibilities and branch underwriting authority.
- Provided loss control management for the branch's largest account; ordered and facilitated completed loss control job site visits nationwide.
- Provided ergonomic, cost management, return-to-work and risk management services to mid and upper market, regional and national accounts.
- Participated with team members in underwriting and claims to assist in providing valued added services integrating cost management principles, cost reduction and program development.

June 1990 - March 1993

Risk Control Service Representative

Commercial Union (CU) Insurance Company

Little Rock, AR

- Provided multi-line risk selection and risk control service to insureds and prospects within Arkansas and western Tennessee. Submitted substantive management recommendations covering safety and liability issues.
- Participated in agency development conferences in assist agency in year forward planning. Participated in relevant training, such as Marshall & Swift building evaluation training.

June 1989 - June 1990 & 2005-2017

Loss Control Engineer

Risk Consultants

Cabot, AR

- Provided risk selection and service to insureds and prospects of major insurance companies within Arkansas, Louisiana, Texas, Mississippi and Tennessee. Submitted substantive management recommendations covering safety and liability issues.
- Provide captive member Risk Control Assessments, continuing risk management service and training including DOT Reasonable Suspicion for Supervisors to members of captive programs such as Affinity, Evolution, IWLAIC (warehouses), Presidio, Roofers Insurance, Steadfast and TRIP from Savannah, GA to Lake Charles, LA.
- Captive assessments covered general liability, product liability, auto and Worker's Compensation including fleet for tractor/trailer distribution fleets.

MARK CLINTON, MBA, ARM

March 1985 - June 1989

Risk Specialist

Arkansas Insurance Department

Risk Management Division

Little Rock, AR

- Conducted risk management surveys of all state insured property including university residence halls, dormitory and state parks' cabins during the bid letting process.
- Provided risk management services to state agencies, counties and cities through property surveys.
- Developed and assisted in implementation of state auto fleet safety program for 2,300 vehicle state fleet.
- Developed premium structure and coverage requirements for state self-insured fidelity bond program & formulated specifications to bid for insurance purchases for agencies and subdivisions for property, auto and bonds.

## EDUCATION

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### **Liberty University**

1971 University Blvd.

Lynchburg, VA 24502

May 2025-

Doctor of Law & Policy (DLP)

- Foundations of Public Policy (June – August 2025)

### **The Colleges of Law**

Burbank & Ventura, CA

20 E Victoria Street

Santa Barbara, CA 93101

August 2018 – July 2019

Masters of Legal Studies: 4.0 gpa

- Legal Fundamentals, 97.84
- Administrative Law, 99.63
- American Legal Systems, 97.64

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**Liberty University**

1971 University Blvd.

Lynchburg, VA 24502

October 2005 - April 2009

Masters of Business Administration

3.83 GPA

**University of Arkansas**

Fayetteville, AR

August 1979 - December 1983

- Bachelor of Science in Business Administration
- Finance and Insurance major field of study

**Insurance Institute of America/The Institutes**

Malvern, PA

May 1986 - 1998

- Associate in Risk Management (July 9, 1987)
- Principles of Reinsurance
- Accident Prevention

**DESIGNATIONS, CERTIFICATIONS AND APPOINTMENTS**

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RM 101 – Safety, Health and Environmental Risk Management (SHERM) Principles, The University of Texas at Arlington, Extension & Extended Campus, June 2025

OSHA 500 / Construction Outreach Trainer; ID#26-0115639, expires 4/9/29; University of Texas at Arlington, [www.uta.edu/ded/osha](http://www.uta.edu/ded/osha)

OSHA 501 / General Industry Outreach Trainer, ID#26-0084326, expires 11/3/27;

Arkansas Ride Safety Amusement Advisory Board; 2003-2006

*Committee Member*

- Served on Committee as the Public Member considering new Amusement regulations for the Ride and Carnival industry in Arkansas.
- Appointed by Gov. Mike Huckabee.

Arkansas Workers' Compensation Commission  
Little Rock, AR

1994 - Present

- Approved Professional Safety Source; #0113
- Field Service Representative; 94-056

Missouri Division of Worker's Compensation  
Columbia, MO

2020- Present

- Safety Consultant – Missouri Workers' Safety Program

Texas Workers' Compensation Commission  
Austin, TX

1996

- Field Service Representative status reviewed; 96-242

## INTERESTS

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Employment Law & Legislative Affairs (ELLA) Conference, Robinson Auditorium, Little Rock, AR 72201, Arkansas SHRM, April 11-12, 2024

Society for Human Resource Management (SHRM) and Central Arkansas Human Resource Association (CAHRA), members in both organizations, 1998-2010 & 2024-present.

American Society of Safety Professionals (ASSP) formerly the American Society of Safety Engineers (ASSE); Little Rock, AR chapter; Vice-President – July 2021-2023 and President – June 2013-2014, current member for over 25 years and current member of the Chapter Executive Committee as Vice President.

Association for Challenge Course Technology, member, 2020-Present.

Candidate for Justice of the Peace, District 15, Pulaski County, AR, 2022.  
Candidate for Mayor, North Little Rock, AR – 2012. Leadership Committee, Tracy Steele for Mayor, 2020; North Little Rock, AR.

Compassion International – child advocate and sponsor, 2005-Present

Faith Baptist Church, short – term domestic missionary, 2010-2013, Navajo nation, Gallup, NM; 2014, City Reach, Indianapolis, IN and Vacation Bible School in Madison, WI.

First Baptist Church, Sherwood, AR; Children’s Ministry (one of the third & fourth grade boys & girls leaders), Sunday School co-teacher (9-12 grade young men & women) and leader of Community Group, Action conducted extra-church outreach to our community and various members of it.

National Fire Protection Association (NFPA), member and in Electrical & Research sections.

Professional Ropes Course Association, member, 2020-Present.

Short term missionary; First Baptist Church, Sherwood, AR - 2016, 2017 & 2019 - Sao Paulo, Rio de Janeiro & Iguacu, Brazil, Ladyville, Belize, 2022 & 2024 and 2016, Wichita, KS and 2018 New Orleans, LA.

## PAPERS & SPEAKING

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Author, *Negligence in Insurance Loss Control: The Process or the People?* (2019). Scheduled Speaker, American Society for Safety Professionals (ASSP), Professional Development Conference (PDC), San Antonio, TX, August 29 – September 2, 2020, presented August 28, 2022.

Author, *Origin and the Importance of Consensus Standards* (2022). Speaker, Southwest Chapter, ASSP, PDC, Dallas, TX, April 28, 2022.

Keynote Speaker, Campus Fire Safety, Columbus, Ohio (2005); Negligence Per Se.

Invited Presenter, Risk and Insurance Management Society national convention (2004), Negligence Per Se. Declined invitation because RIMS required a co-presenter.

Keynote Speaker, Southern Risk & Insurance Society, New Orleans (2004). Negligence Per Se.

Author, *The Change in the Nature of the Definition of Bodily Injury, Associated Events and Resulting Under Reserving by Insurers in General and Professional Liability* (2002).

The University of Mississippi, Oxford, MS; for Larry A. Cox, PhD, Professor of Insurance, Department of Economics & Finance, School of Business

MARK CLINTON, MBA, ARM

Administration; April 23, 1998, Oral presentation to Capstone Undergraduate Senior class, *Loss Control*.

PERSONAL

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