



## Alison C. Grotz

Senior Appraiser, ASEA  
ISA AM, ISA Accredited Member

9716-B Rea Road #183  
Charlotte, NC 28277

Office: 844.900.0022  
Direct: 630.715.1768  
Alison@EquiAppraisal.com  
www.EquiAppraisal.com



## Curriculum Vitae

### Summary of Expertise

- Founder of EquiAppraisal LLC, a leading source of qualified equine appraisals and horse-related equipment valuations
- Dual-recognition as an appraiser
  - Senior Appraiser in the American Society of Equine Appraisers (ASEA), an organization certifying appraisers who are recognized authorities in the horse appraisal field
  - Accredited Member of the International Society of Appraisers (ISA AM), the leading professional personal property appraisal association, representing the most highly trained and rigorously tested independent appraisers in the United States and Canada
- Adjunct professor at Isothermal Community College in their foundational Equine Science I & II courses within the Equine Business department
- Professional appraisal experience valuing hundreds of horses, of various breeds and disciplines
- Entrusted by Olympian and celebrity clientele
- Established as an expert in the courtroom, providing testimony in both State and Federal cases
- 25 years involvement in the horse industry, progressing through grooming, riding and training horses, teaching lessons, stable management, equipment sales, valuation, and expert consultation
- Career summary includes operating elite competition stables both domestically and abroad, with experience training and/or managing over 200 horses, with values ranging up to several million dollars
- An emphasis on continued education on an individual-basis, as well as promoting education within the equestrian community

### **Degrees, Certifications, and Professional Memberships**

- Bachelor of Science degree in Equestrian Science, with a minor in Business Administration from William Woods University in Fulton, Missouri. Education course objectives included:
  - Hunters, Jumpers, Dressage, Western, Saddleseat, and Driving disciplines
  - The anatomy of movement, conformation, and breed-type evaluation for performance
  - Digestive physiology, nutrition, feeding programs
  - Equine health, first aid, daily care, stable management, and business practices
  - Veterinary medicine, equine reproduction, and farrier techniques
  - Riding and teaching techniques, as well as equine behavior and training
- Senior Appraiser certification through the American Society of Equine Appraisers
- Accredited Member of International Society of Appraisers
- Certified to judge Hunters, Saddleseat, and Non-Trotting horses at Open Horse Shows
- Presence requested on the Isothermal Community College Equine Advisory Committee
- North Carolina Horse Council (NCHC) and Board of Directors and Committee Member (2013-2022)
- US Equestrian Federation (USEF)
- United States Hunter Jumper Association (USHJA)
- American Quarter Horse Association (AQHA)
- Tennessee Walking Horse Breeders' and Exhibitors' Association (TWHBEA)
- Masters of Foxhounds Association of North America

### **Advancement of the Equestrian Community**

- Adjunct professor at Isothermal Community College in the Equine Business Department
- Educational public speaking engagements to members of the equestrian community
- Lectured at Martin Community College to students of the Equine Science department
- Company sponsorship of the 2018, 2019, and 2020 United States Eventing Association Educational Symposium in Ocala, FL, supporting the Young Event Horse, Future Event Horse, and Instructors' Certification Program
- Sponsorship of the 2017 *Oldenburg Horse Breeders' Society* Mare and Foal Inspection in Tryon, NC
- Sponsorship of numerous riding clinics each year, promoting education in a variety of disciplines
- Volunteer experience at a therapeutic riding center for children with disabilities
- Featured and published in magazine articles, such as:
  - *The Chronicle of the Horse*—Volume 78 Number 15
  - *The Carolinas Equestrian Magazine* “Ask The Expert” column
  - *Haute Ecole (The Official Magazine of the Lipizzan Association of North America)*—Vol. 23 (1)
  - *Around the Water Trough*—September 2019 column

**Continuing Education**

- American Society of Agricultural Appraisers & American Society of Equine Appraisers coursework
  - 35 Hour *Principles of Valuation* course and examination (2012)
  - 35 Hour *Advanced Principles of Valuation* course and examination (2013)
- 60 Hour *Core Course in Appraisal Methodology* by the International Society of Appraisers (2019-2020)
- 15 Hour *Uniform Standards of Professional Appraisal Practice (USPAP)* course and examination (ISA)
- 15 Hour *Uniform Standards of Professional Appraisal Practice (USPAP)* course and examination (NC)
- 15 Hour *Uniform Standards of Professional Appraisal Practice (USPAP)* course and examination (KY)
- The Appraisal Foundation live webinars
  - USPAP-Compliant Sample Evaluations (2018)
  - USPAP-Compliant Oral Valuations (2018)
  - Update on Standards (2020)
- 15 hour 2015 *National Conference on Equine Law* at Keeneland Racecourse in Lexington, KY
- 15 hour 2016 *National Conference on Equine Law* at Keeneland Racecourse in Lexington, KY
- 15 hour 2017 *National Conference on Equine Law* at Keeneland Racecourse in Lexington, KY
- 15 hour 2019 *National Conference on Equine Law* at Keeneland Racecourse in Lexington, KY
- 2018 *SEAK National Expert Witness Conference* in Clearwater, FL
- 15 hour *SEAK Expert Training Seminars* in 2018 and 2020
- Regular attendance at equine judging clinics, including:
  - Eventing, Future Event Horses, Young Event Horses,
  - Hunters, Hunt Seat Equitation, Hunter Breeding
  - Western Pleasure, Performance, Halter, Showmanship, Trail, Ranch Riding
  - Three and Five Gaited Saddleseat, Saddlebreds, Arabians, Morgans, Tennessee Walking Horses, among various other gaited and non-gaited breeds
- United States Eventing Association *Instructors' Certification Program* in 2018, 2019, and 2020
- United States Eventing Association *Young Event Horse* and *Future Event Horse Judges' Clinic* in 2018, 2019, and 2020
- Attendee of the Oldenburg Horse Breeders' Society *Mare and Foal Inspection* in 2015, 2017, and 2019
- Participant in United States Hunter Jumper Association *Hunter Breeding Judges' Clinic* in 2017
- Certified to judge in the Open Horse Show Association *Judge's Certification Clinic* for Gaited Breeds, Western Disciplines, Hunt Seat, and Saddleseat, with recurrent attendance in 2013 and 2016
- United States Hunter Jumper Association's *Trainer Certification Program* seminars in 2011
- Assisted operations for the United States Hunter Jumper Association *Hunter Judges' Clinic* in 2009
- Regular attendance at veterinary lectures on common equine ailments
- Expanded education through auditing, sponsoring, and participating in clinics by George H. Morris, Chris Kappler, Linda Allen, Melanie Smith Taylor, Bernie Traurig, Patty Stovel, Jeff Cook, Mindy Bower, Peter Wylde, Leslie Law, Kai-Steffen Meier, Andreas Dibowski, Christian Schacht, Eric Dierks, among numerous others

## Curriculum Vitae—Alison C. Grotz

### Employment Experience

**EquiAppraisal, LLC**—President/Founder 2012-Present  
*Charlotte, North Carolina*

- Formed company in 2012
- Senior Certified Equine Appraiser
- Provide valuation opinions for IRS purposes, insurance, legal matters, sales, etc.

**Isothermal Community College**—Adjunct Professor 2019-Present  
*Polk County, North Carolina*

- Instructing foundational courses in Equine Science
- Assistance in the development of the Equine Science major (launched Fall 2019)
- Participant on the Equine Advisory Committee

**Therapeutic Equine Equipment Sales**—Independent Contractor 2013-Present  
*Based in North Carolina*

- Representative of German-manufactured therapeutic equine and canine equipment
- Treatments and demonstrations in therapy systems that promote healing and improve performance
- Specializing in Oscillating Vibration Massage, PEMF Pulse Magnetic, and Infrared Heat technologies

**Dover Saddlery**—Key Supervisor 2012-2014  
*Raleigh/Durham, North Carolina*

- Specializing in riding apparel, horse tack, and equine-related equipment
- Oversaw a team of 10-15 salespersons
- Assisted in the set-up, design, and opening of new Dover Saddlery stores

**Brookwood Farm**—Manager 2011-2012  
*Greater Chicagoland/Wellington, Florida*

- Management of an elite hunter/jumper show barn based near Chicago
- Responsible for the care and management of several dozen show horses
- Traveled to competitions across the United States

**Castle Forbes Stud**—Groom & Rider 2010-2011  
*Co. Longford, Ireland*

- Involved in the care, training, and management of internationally competitive showjumpers
- Assisted with a globally-respected breeding program
- Traveled to competitions throughout Ireland

**Greendale Stud**—Trainer 2010  
*Co. Tipperary, Ireland*

- Started a team of young horses to be developed as showjumpers
- Directed the care, training, and management of several horses
- Aided with breeding operations